

PATRICK J. HOLLADAY

Professor, Hospitality, Tourism and Event Management
School of Hospitality, Sport and Tourism Management
Sorrell College of Business
pholladay@troy.edu

EDUCATION

Clemson University

Ph.D. Parks, Recreation & Tourism Management, 2011
Emphasis: Travel & Tourism.
Cognate: Parks and Conservation Area Management
Dissertation:

Eastern Kentucky University

M.S., Biological Sciences, 2004
Emphasis: Applied Ecology.
Thesis:

Clemson University

B. S., Aquaculture, Fisheries & Wildlife Biology, 1998
Emphasis: Wildlife Biology.

SCHOLARSHIP & RESEARCH ACTIVITIES

My research focuses on sustainability, social-ecological resilience, and community development with a holistic approach across social, ecological, economic, and institutional domains of social-ecological systems. This work is largely conducted through the lens of tourism, such as ecotourism, agritourism, sustainable tourism, community development through tourism, tourism planning and global issues in tourism but crosses into areas like food security, natural resources, social justice and faith/spirituality.

BOOKS

ard Elgar Publishing.

Holladay, P.J. (2019).

. Charleston:

Curriculum vitae for Patrick J. Holladay

Holladay, P.J. (2018). Destination resilience and sustainable tourism development. *Journal of Sustainable Tourism*, (3-4), 251-261.

Holladay, P.J. (2018). Transformative potential of a short-term mission trip experience. *Journal of Sustainable Tourism*, (3), 5.

Holladay, P.J., Dixon, A.W., Nguyen, M.C, Nguyen, B.L., Xu, S., & Price-Howard, K. (2018). Stakeholder perceptions of tourism assets and sustainable tourism development in Da Nang, Vietnam. *Journal of Sustainable Tourism*, (2), 74-98.

Powell, R.B., Green, T.F., Holladay, P.J., Krafte, K.E., Duda, M., Nguyen, M.T., Spencer, J.H. & Das, P. (2018). Examining community resilience to assist in sustainable tourism development planning in Dong Van Karst Plateau Geopark, Viet Nam. *Journal of Sustainable Tourism*, (4), 436-457.

Holladay, P.J., Skibins, J.C., Zach, F.J. & Arze, M. (2017). Exploratory social network analysis of stakeholder organizations along the Illinois and Michigan Canal National Heritage Corridor. *Journal of Sustainable Tourism*, (4), 37-48

Holladay, P.J., & Powell, R.B. (2016). Social-ecological systems, stakeholders and sustainability: a qualitative inquiry into community-based tourism in the Commonwealth of Dominica. *Journal of Sustainable Tourism*, (2), 1-15.

Curriculum vitae for Patrick J. Holladay

Holladay, P.J. (2014, book review). The secret language of sacred spaces: decoding churches, temples, mosques and other places of worship around the world.

(4), 363(r)3 (n)3 (a)2.1MC BT/pace T 25 Td(03 (4))3 (, 363(r)3 (shi01 Tw 0 -11.73)-2 (c)2

Curriculum vitae for Patrick J. Holladay

2019	Hickman County AG Pavilion Feasibility Study	Hickman County (TN) Economic & Community Development Association	Consultant	15,000.00
2017	Tourism visioning for Hickman County, TN	Hickman County (TN) Economic & Community Development Association	Consultant	1,000.00
2017	Historical Harrington School Interpretation Materials Project	Georgia Department of Economic Development	Coordinator	10,000
2017	Perception vs. Reality: Triangulating the hazards of sea level rise with subjective and objective measures of community resiliency and vulnerability	Georgia Sea Grant	Co-PI	105,000 (not funded)
2017	Organizational capacity building for the Historic Harrington School	National Trust for Historic Preservation	Co-PI	100,000 (not funded)
2014	The “how’s” and “shy’s” of developing sustainable networks and dynamic T7p#qu#7@u# partnerships	South Carolina Nation 10.98 175		

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2015

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CONSULTATIONS & SYNERGISTIC ACTIVITIES

- 2021 Gullah Geechee Cultural Heritage Corridor, Natural Resources Management Plan, Adhoc Committee
- 2020 Reviewer for the U.S. National Park Service, Cumberland Island National Seashore Visitor Management Plan.
- 2019 Facilitated an agritourism workshop an agritourism disadvantaged and minority farmers. The workshop was a partnership of Troy University, the USDA-funded Southern Sustainable Agriculture Research and Education Program and Albany-based non-profit Southwest Georgia Project for Community Education, Inc.
- 2018 Developed a strategic path and business plan for the communities of Utuado, Puerto Rico to harness community-based agritourism as a development tool for socio-economic development following the devastation of Hurricane Maria.
- 2017 Consultant to the Georgia Department of Economic Development's Tourism Resource Team in identifying and developing African American heritage tourism resources for Glynn County, GA.
- 2016 Organized and facilitated a roundtable that brought together 17 stakeholders and experts representing 15 public, private and nonprofit entities to discuss a vision for heritage tourism and identification of local heritage tourism assets.
- 2015 Wrote the business plan for the Historic Harrington School of St. Simons Island, GA. Built in the 1920s this historic school was for the children of local African American communities and is now a cultural center and heritage tourism site.
- 2014 Oglethorpe Block Redevelopment Project in Historic Downtown Brunswick, GA. Provided consultation related to special tax money and development in Downtown Brunswick centered on the construction of a boutique hotel and conference center.

Curriculum vitae for Patrick J. Holladay

Holladay, P.J., Dixon, A.W., Nguyen, M.C., & Nguyen, B.L. (December, 2018).
. Asia Pacific Travel and Tourism
Research Association Conference, Ho Chi Minh City, Vietnam.

Holladay, P.J. (March, 2018).
Southeastern Recreation Research Conference, Athens, Georgia.

Dixon, A.W., Holladay, P.J., Nguyen, M.C., & Nguyen, B.L. (December, 2017).
. Fourth World Research Summit for Tourism
and Hospitality: Innovation, Partnerships and Sharing, Orlando, Florida.

Holladay, P.J. (March, 2017).
Everyday Theology Conference: A Theology of Rest and Recreation, Lynchburg, Virginia.

Weis, K., Chambers, C. & Holladay, P.J. (March, 2017).
Coastal Transitions: Sustainability Transitions in the Coastal Zone,
New Haven, Connecticut.

Holladay, P.J., Dixon, A.W., Nguyen, M.C. & Xu, S. (November, 2016).
Resort and Commercial Recreation Association 2016

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Bradley, M., Stella, L., Wu, N., & Holladay, P.J. (June, 2015).

. 21st International Symposium on Society and Resource Management Conference, Charleston, South Carolina.

Holdnak, A., Price-Howard, K. & Holladay, P. J. (April, 2015).

. Northeastern Recreation Research Symposium, Annapolis, Maryland.
Holladay, P. J. (November, 2014).

. 3rd International Tourism Conference, Tourism and Innovation: Re-inventing, Revolutionizing, Transforming, Montego Bay, Jamaica.

Holladay, P. J. (October, 2014).

Georgia Education Research Association 39th Annual Meeting, Savannah, Georgia. <https://digitalcommons.georgiasouthern.edu/gera/2014/2014/44/>

Price, L. K., Holdnak, A., & Holladay, P. J. (September, 2014).

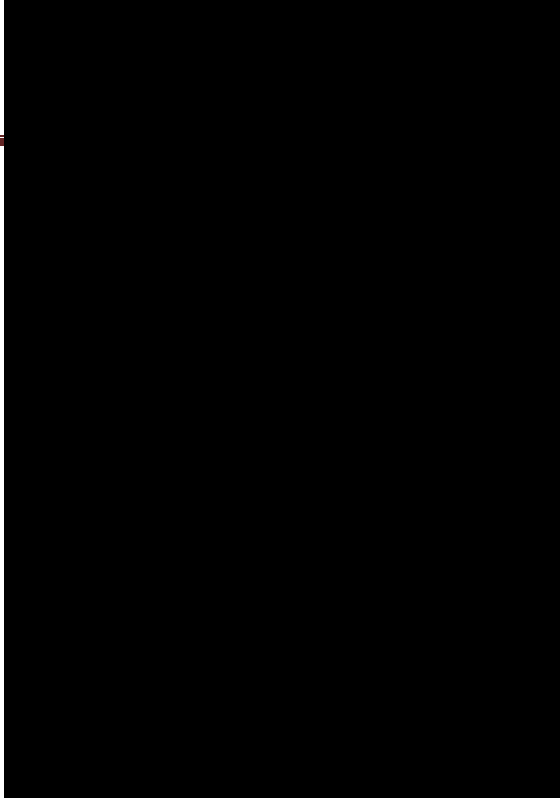
Curriculum vitae for Patrick J. Holladay

- Skibins, J. C., & Holladay, P. J. (March, 2013).
. First Annual Canal Corridor Alliance Conference,
Channahon, Illinois.
- Prim, K. & Holladay, P. J. (April, 2012).
University of
St. Francis and the American Chemical Society, 9th Annual Green Week Celebration,
Joliet, Illinois.
- Holladay, P. J., & Powell, R. B. (March, 2011).
. Resilience, Innovation, and Sustainability: Navigating
the Complexities of Global Change. Second International Science and Policy Conference,
Tempe, Arizona.
- Holladay, P. J., & Powell, R. B. (March, 2011).
. George Wright
Society Conference on Parks, Protected Areas, & Cultural Sites, New Orleans, Louisiana.
- Holladay, P. J. (April, 2010).
. Twelfth Annual College of Health, Education, and Human Development
Faculty Forum, Clemson, South Carolina.
- Mainieri, T. L., Hartman, C. L., Holladay, P. J., & Skibins, J. C. (April, 2010).
. Twelfth Annual College of
Health, Education, and Human Development Faculty Forum, Clemson, South Carolina.
- Holladay, P. J., (April, 2009).
Eleventh Annual College of Health, Education, and Human
Development Faculty Forum, Clemson, South Carolina.
- Holladay, P. J., & Skibins, J. C. (April, 2009).
Eleventh Annual College of Health, Education, and Human
Development Faculty Forum, Clemson, South Carolina.
- Holladay, P. J., & Ormsby, A. A. (March, 2009).
. Southeast Chapter of
Travel and Tourism Research Association Annual Conference & Tourism Research
Symposium, Montgomery, Alabama.
- Holladay, P. J., & Baldwin, E. D. (June, 2008).
Fourteenth International
Symposium on Society and Resource Management Conference, Burlington, Vermont.
- Holladay, P. J., Schmalz, D. L., & Norman, W. C. (June, 2008).
. Fourteenth International Symposium on Society
and Resource Management Conference, Burlington, Vermont.

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INVITED SPEAKING, WORKSHOPS & WEBINARS

- Holladay, P.J. (February, 2022). . Way Green Cooperative & Georgia Grown Trail 17, Waycross, Georgia.
- Holladay, P.J. (2021, February). Ft. King George State Historic Site of Georgia Tricentennial Speaker Series.
- Holladay, P.J. (2021, February). Georgia Department of Economic Development and Georgia Department of Agriculture.
- Holladay, P.J. (2021, February). . University of Georgia Marine Extension and Georgia Sea Grant Coastal Awareness and Responsible Ecotourism (CARE) certification.
- Holladay, P.J. (2021, February). . University of Georgia Marine Extension and Georgia Sea Grant Coastal Awareness and Responsible Ecotourism (CARE) certification.
- Holladay, P.J. (2020, February). . Coastal Georgia Historical Society.
- Holladay, P.J. (2019, September). . Georgia Academy for Economic Development. Georgia Department of Community Affairs.
- Holladay, P.J. (2019, June). . Green Scene of Coastal Georgia, Green Drinks.
- Holladay, P.J. (2018, March). Gullah Geechee Cultural Heritage Corridor Research Consortium.
- Holladay, P.J. (2017, November). . Green Scene of Coastal Georgia Eco-lecture Series.
- Holladay, P.J. (2017, July). Georgia Coast Travel Association, St. Simons Island, GA.
- Holladay, P. J. (2016, July). . Golden Isles Employer Committee, Brunswick, GA.
- Holladay, P. J. (2015, May). . Savannah College of Art & Design, Savannah, GA.
- Holladay, P. J. (2015, April). . Troy University-Hampton Roads, Virginia Beach, VA.



. Rotary
rick, Brunswick, Georgia.

ys Convention and Visitors Bureau, St. Marys,

. Georgia
mployer Committee Meeting, Kingsland,

spitality Job Loss and Recovery'
[cities-most-hospitality-jobs-impacted-](#)

Holladay, P.J. Expert advice in, Kiernan, J.S. (2021). 2021 Memorial Day Facts.
<https://wallethub.com/blog/memorial-day-stats/21363>

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- 2012-2013 Heritage Development & Tourism Chair, Canal Corridor Association of
the Illinois & Michigan Canal National Heritage Corridor, LaSalle, IL
- 2011-2013 Board of Directors, Heritage Corridor

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- 2000-2001 Ecologist. United States Peace Corps: Parks Planning & Administration Advisors. Zahorie Protected Landscape Area, Malacky, Slovak Republic
- 1998 Outdoor Environmental Educator. Clemson University Outdoor Laboratory, Clemson, South Carolina