
better in all accounting courses (prefix ACT). Students are allowed a maximum of three attempts at completing each of these courses with a grade of “C” or higher; if they fail to achieve a “C” or better after three attempts, they will be dropped from the Accounting Program. However, Accounting majors may elect another business major as long as they meet the other requirements for being in the business program.

Residency and Non-Business Majors

The business administration core and major each require a minimum of 12 hours of Troy University residence credit. Non-Business majors in upper-level Business Courses (above 3300) must be in a declared business minor, in a contract minor, be a bona fide transient student who has completed at least 60 hours, and have a GPA of 2.0 or higher. These students may contact the senior Associate Dean’s Office in order to register for business courses above 3300.

Transfer Students and Transfer Credit

A minimum of 31 credit hours in business courses within the B.S.B.A. program must be completed at Troy University. Credits transferred for general studies courses taught by the Sorrell College of Business (e.g., ECO 2251, ECO 2252, and IS 2241) do **not** count toward this 31 hour minimum.

Transfer credit for any course in the B.S.B.A. business core or major/concentration will only be approved for courses in which the student earned a grade of “C” or higher.

No transfer credit will be approved for any course in which programmatic assessments are conducted. Credits not transferred for this reason may be considered for Sorrell College elective courses.

Transfer credits for upper-level courses are permitted only from AACSB accredited schools or upon approval of the Dean of the Sorrell College of Business. Credits at the 1000 or 2000 level generally do not transfer for 3000 level courses, with the exception of MGT 3300 and MKT 3300. Credits at the 1000 and 2000 level from AACSB accredited schools may be considered for transfer for upper-level courses on a case-by-case basis. In all cases, the Dean of the College will make the final decision concerning transfer credit allowable within the curricula.

BUSINESS CORE (37 HOURS)

Lower-level Business Core (18 Hours)

ACT 2291	(3)	Principles of Accounting I
ACT 2292	(3)	Principles of Accounting II
LAW 2221	(3)	Legal Environment of Business
MGT 3300	(3)	Principles of Management
MKT 3300	(3)	Principles of Marketing
QM 2241	(3)	Business Statistics and Data Analytics

Professional Development and Engagement (3 Hours)

Troy Campus Programs:

BUS 1110	(1)	Orientation to Sorrell College of Business
BUS 2220		

FIN 3334 (3) Financial Statement Analysis

DATA ANALYTICS CONCENTRATION (18 HOURS)

Required Classes (12 hours)

- IS 3346 (3) Database MGT Systems I
- IS 3350 (3) Business Programming
- DA 4410 (3) Business Data Mining I

**EVENT MANAGEMENT MINOR TOURISM
MANAGEMENT CONCENTRATION (18 HOURS)**

HSTM 2210	(3)	Introduction to Event Management
HSTM 3320	(3)	Event Information, Communication, and Technology
HSTM 4465	(3)	Hospitality Service
HSTM 4480	(3)	Event Planning and Operation
HSTM 4485/86	(3)	Practicum

Advisor approved elective (3 hours)

**RECREATION MANAGEMENT MINOR HOSPITALITY
MANAGEMENT CONCENTRATION (18 HOURS)**

HSTM 2240	(3)	Introduction to Recreation Management
HSTM 3345	(3)	Recreation Programming
HSTM 3353	(3)	Legal Aspects in Sports
HSTM 4468	(3)	Recreation Administration

Select 6 additional hours in HSTM courses

**RECREATION MANAGEMENT MINOR
NON-HSTM MAJORS (18 HOURS)**

HSTM 2240	(3)	Introduction to Recreation Management
HSTM 2255	(3)	Introduction to Sport Management
HSTM 3345	(3)	Recreation Programming
HSTM 3353	(3)	Legal Aspects in Sports

Select 6 additional hours in HSTM courses

**RECREATION MANAGEMENT MINOR
SPORT MANAGEMENT CONCENTRATION (18 HOURS)**

HSTM 2220	(3)	Introduction to Tourism Management
HSTM 2240	(3)	Introduction to Recreation Management
HSTM 3345	(3)	Recreation Programming
HSTM 4468	(3)	Recreation Administration

Select 6 additional hours in HSTM courses

**RECREATION MANAGEMENT MINOR
TOURISM MANAGEMENT CONCENTRATION (18
HOURS)**

HSTM 2240	(3)	Introduction to Recreation Management
HSTM 3345	(3)	Recreation Programming
HSTM 3353	(3)	Legal Aspects in Sports
HSTM 4468	(3)	Recreation Administration

Select 6 additional hours in HSTM courses